

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 8 OF 25
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)
Planned Parenthood Action Fund of Santa Barbara, Ventura and San Luis Obispo Counties

Full Name (Last, First, Middle Initial) of Payee
Ogilvy Public Relations World Wide

Mailing Address

1414 K Street, Suite 300

City

State

Zip Code

Sacramento , CA 95814

Purpose of Expenditure

Consulting for Online Advertisement

Category/
Type 004

Date

MM / DD / YYYY
10 / 23 / 2012

Amount

266.66

Office Sought:

☒ House

State: CA

☐ Senate

District: 26

☐ President

Check One:

☐ Support

☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Tony Strickland

Calendar Year-To-Date Per Election
for Office Sought

10,385.97

Disbursement For:

☐ Primary

☒ General 12

☐ Other (specify)

Full Name (Last, First, Middle Initial) of Payee

Planned Parenthood Action Fund of Santa Barbara,
Ventura and San Luis Obispo Counties

Mailing Address

518 Garden Street

City

State

Zip Code

Santa Barbara , CA 93101

Purpose of Expenditure

Phone Banking

Category/
Type 004

Date

MM / DD / YYYY
10 / 23 / 2012

Amount

104.30

Office Sought:

☒ House

State: CA

☐ Senate

District: 24

☐ President

Check One:

☒ Support

☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Lois Capps

Calendar Year-To-Date Per Election
for Office Sought

9,882.41

Disbursement For:

☐ Primary

☒ General 12

☐ Other (specify)

Full Name (Last, First, Middle Initial) of Payee

Progressive Digital

Mailing Address

P.O. Box 8582

City

State

Zip Code

Reston , VA 20195

Purpose of Expenditure

Online Advertisements

Category/
Type 004

Date

MM / DD / YYYY
10 / 23 / 2012

Amount

1,666.66

Office Sought:

☒ House

State: CA

☐ Senate

District: 26

☐ President

Check One:

☒ Support

☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Julia Brownley

Calendar Year-To-Date Per Election
for Office Sought

10,385.97

Disbursement For:

☐ Primary

☒ General 12

☐ Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures

2,037.62

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures
(carry total from last page forward to Line 7)

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